Beyond the Bottom Line: Redefining Incentives Through Impact Investing

"We were asked to think like investors and choose where we’d direct our funds: a socially responsible micro finance opportunity in India, a program improving health of women in Central America, or conservation timber option. All have social outcomes... and environmental risks, and returns comparable to for-profit investment opportunities. I love double wins." - Meghan, T'14

Conscious Social Change: Aligning Ourselves with Our Mission

"We all have inner drivers that can act as creative levers for social change: figure out your passions and the assets you have at your disposal, and then match them up with the issues you seek to impact." - Joshua, T'14

Education Reform: The Role of Community and Government Intervention

"Education reform requires a complicated mix of carrots, sticks, and community involvement. The carrots and sticks are in place, yet as a community, we only talk about the problems and challenges in education. This panel emphasized that as business people, we can use our analytical skills to bring positive change. It motivated me to stop talking and take action!" - Lynsay, T'14

"Today’s talk taught me to look to existing organizations that are making a measurable impact and employ the practices/processes that demonstratively achieve success instead of joining in the quest for a silver bullet and to really understand the core competency/value that I can bring, recognizing that it may not be what is easiest." - Dana, T'14

From Land to Wasteland: Rethinking Product Design and Supply Chain

"Great discussion about cradle to grave supply chain issues. Digging deep into the value chain to find the source of materials can be challenging from CPGs to commodities like paper—but can help companies stay competitive both in terms of transparency for the consumer and efficient processes for manufacturers." - Rachel, T'13

"Terri Shanahan, VP of Sustainability at International Paper, was wary of the WWF’s suggestion to reduce deforestation by encouraging western countries to reduce their consumption of beef. On the contrary, I think this represents an excellent opportunity for International Paper to partner with WWF on an awareness campaign concerning the fact that meat production contributes significantly more to environmental degradation than paper production, which would be surprising to most U.S. consumers." - Kelsey, T'13

What’s In It for Me: Incentive-Based Strategies for Getting People Healthy

"The panelists were a great representation of the tremendous opportunity to leverage behavioral psychology to get people set goals and stick with them, with positive results not only for the individuals who directly participate but for society at large (through lower costs to us all through healthcare, improved productivity, and more time with our loved ones of course!). My mind is spinning with how these technologies can be applied to help people achieve positive goals in the field of health and even beyond." - Caitlin, T'13

"Interesting perspective gained... it seems that the social incentives (connection to social media, friends on apps, networks, competitions) really matter. Despite the physical interaction being diminished through apps and new technologies, how can these social networks be better interfaced with other sectors? I.e., how can a social media, friends on apps, networks, competitions) really matter. Despite the physical interaction being diminished through apps and new technologies, how can these social networks be better interfaced with other sectors? I.e., how can a provider utilize this knowledge, without violating patient privacy, to bolster adherence to recommended therapies? How can data from apps be used to help lower health insurance costs?" - Maggie, T'14

Why CSR? Decoding Incentives behind Corporate Social Responsibility

"In my previous job, I once managed a project to create value through a CSR program, but it was not successful. After today’s session, I learned that the value of these programs can be created by setting a sustainable standard and process in the corporate level and implementing them across business units. Also, a successful CSR initiative requires continuous communication internally and externally in order to change people’s behavior. Therefore, CSR won’t end up just as a PR activity." - Violet, T'14

"After Tuck, I plan to pursue a career in the retail industry. Levi’s initiative to reduce water usage during the life cycle of their product is an interesting model to consider. One of the popular view points today was that Levi’s is pursuing this CSR-oriented program to improve the marketability of its products to younger consumers. If Levi’s can sell more products while reducing its water usage, that could be a win-win. However, I question whether young consumers will buy more Levi’s products because of the company’s environmental orientation." - Kelsey, T'13